

Just because you **Wannakeep it™**

**FAST FACTS**

**CORROSION  
FREE**

*The Cure for Rust*  
**+Plus™**

Drip FREE • Odor FREE • Solvent FREE  
Penetrates – Lubricates – Eliminates moisture

**Clean Clear Fast and It Lasts**

Backed by the industry's **BEST** warranty

Even fuel tanks and lines, brake lines and cables are covered for newer vehicles.

\*(see warranty for details)

**PROTECTION BEYOND Inside / Out  
BODY PANEL PERFORATION**

**Value Added Bonus Features  
with Corrosion FREE**

- Prevents stone chips from festering
- Prevents gas lines from rotting
- Prevents moisture in seams from freezing
- Maintains structural integrity of frame
- Prevents rust and corrosion
- Prevents door locks from freezing
- Penetrates and lubricates nuts and bolts
- Eliminates squeaks and creaks plus smoothes the operation of hinges & cables
- Lubricates window, door mechanisms and power antennas
- Preserves the factory new look.

**and BEST of all,  
it's safe and non-hazardous**

**CORROSION  
FREE**

**Always Leading The Way**

Guaranteed  
Satisfaction

Looked Forward Into the  
Past  
*Pat. Grande  
Corrosion*

40 Years Experience in  
Appearance Care  
Solutions

## Rustproofing is Long Term protection!

For immediate proof of how great our products perform, try these  
**Quick and Easy - YouCanDolt solutions.**



**Rust Cure 3000** in a can  
(Auto, Farm & Garden equipment, RV's and Marine uses)



the Lubricant of Champions - **Nut-Z-Lube**  
it out performs the leading brands.



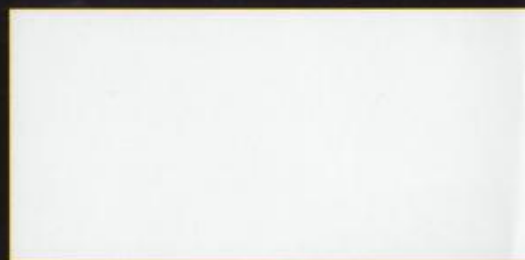
the Awesome Stain remover  
for all fabrics and carpets -  
**Eaze-OUT** - Removes set in  
stains without harming fabric.

Available at most  
Corrosion FREE Zones or  
order direct by phone  
**888-267-3733**  
or e-mail  
corfree@corrosionfree.com  
or shop online  
www.corrosionfree.com



**There are over 300 Factory  
trained and certified Dealers  
throughout Canada and the USA**

Your nearest Corrosion FREE Zone Dealer



Corrosion FREE of North America Inc.  
Toll Free: 888-COR-FREE (888-267-3733)  
Local Calls: 905-840-3733 Fax: 905-840-5131  
www.corrosionfree.com

Canada - Brampton, Ontario L6X 5A5

USA - Simpsonville, SC 29680

**For Today's Better Built Vehicles**

# RUSTPROOFING

**CORROSION  
FREE**

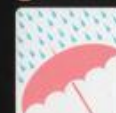
at its  
**Best!**

*The Cure for Rust*  
**+Plus™**

- **Rustproofing:  
Do I really Need it?**
- **What makes Corrosion FREE the Best?**
- **Are Manufacturers concerned about  
Corrosion?**
- **How can Corrosion FREE Save You Money?**

**It doesn't get any better than this!**

**year 'round PROTECTION**





Is your vehicle an Investment or Expense?

**Corrosion FREE offers huge opportunities to Save Your Money**

Collector cars are appreciating investments. Keeping them looking good increases their value.



1970 Dodge Challenger RT  
Protected by Corrosion Free, No Rust Ever!



1968 Dodge Charger RT  
Protected by Corrosion Free, No Rust Ever!



1983 Ferrari GTS Quattrovalve  
Protected by Corrosion Free, No Rust Ever!



1970 Plymouth Cuda  
Protected by Corrosion Free, No Rust Ever!

## MoneySense

LIVING

ADVICE

### Is rust-proofing worth the cost?

Not in California, perhaps. But here in Canada, where your car will be attacked by gravel, ice and salt? You bet. BY MICHAEL KORN

Rust. It's a four-letter word that can wreck havoc on a car—and your wallet. So wouldn't it make sense to pay for some extra protection?

If you live in California, like Dan Edmunds, director of vehicle testing at Edmunds.com, he'll tell you after making our generation a waste of time. But you don't. You live in Canada, where ice, snow, salt and drastic climate fluctuations, combined with thousands of kilometers of gravel roads, can chip away your car's built-in protection in no time.

Because of that, Edmunds believes that even though it's temporary, an annual rust-proofing treatment in Canada would be a worthwhile investment. Much of the damage to your car's existing rust coating is caused by driving on unpaved roads, like those found in cottage country or at national parks and campgrounds across Canada. "The more you go up and grind and chip and work at the surface on the underside of

the car," explains Edmunds, "the more you're exposing the metal to damage—repetitive surface damage—can leave exposed areas that become susceptible to corrosion."

If you update your vehicle every couple of years, getting a spray-on rust coating isn't worth it. But if you plan on driving your car into the ground, it can lengthen your car's life. "The additional protection and cost only makes sense if you plan on keeping your car over the long term," says Edmunds.



#### AFTER-MARKET RUST SPRAYS

Product	Amount/Price
Formula 3000	Corrosion FREE
3000-40	400-600 Products (Kalamazoo, Ont.)
400-40	Low Chemical Research Corp.
SPR-2	SPS Laboratories
4000-1-40	Canadian Armor-Decorators Inc.
4000-1-40	Rust Check Corp.
4000-1-40	Low Chemical Research Corp.
4000-1-40	Highway Chemicals
4000-1-40	Rust Check Corp.

tested every rust-proofing brand on the market." The top pick was Corrosion FREE's Formula 3000, with a 40% success rate. Other brands rated as low as 20%. Edmunds' final advice? "Wash your car's undercarriage

## Corrosion FREE Formula

Corrosion FREE Protection is founded on an outstanding formula that is not tar-like, drippy or messy.

It is a clean, clear odorless solution which protects all metals from corrosion, not just rust. It also stops electrolysis between dissimilar metals.

The Corrosion FREE formula is a combination of environmentally sensitive ingredients designed to provide a two edged sword of protection. The first leading edge releases cleaners and corrosion inhibitors which deeply penetrate to displace moisture and terminate corrosion. The second leading edge releases a lubricating film of superior rust and corrosion protection.

Unlike conventional rustproofing, Corrosion FREE does not interfere with the natural factory appearance of the vehicle. Corrosion FREE treats metal and plastics similar to the benefits provided by skin lotions or conditioners.

The technology behind the Corrosion FREE formula is ideal for lubricating the tiniest electronic contact or for searching out and protecting the most difficult to reach moisture trapped seam where crevice corrosion begins.

## Corrosion FREE, the best of both worlds... the Creeps without the Drips!

**Formula 3000 with CSC 850 – Corrosion FREE's secret weapon against corrosion.** It creeps continuously year round searching for moisture prone crevices, leaving behind a longer lasting corrosion fighting lubricating film. It is totally dripfree, leaving more product on the vehicle. (Reapplications can be extended to 18 months)



**NO-DRIP ECO-FRIENDLY**  
Products that drip off your vehicle pollute our environment.  
**SAY NO TO DRIPS**

## Interesting Facts about Rustproofing

### What is it's history?

Soon after the invention of the automobile, two methods of rustproofing surfaced. Both types were developed when new vehicles were cheap to buy and when metal was thick and heavy.

### Type 1 – Control Rust?

Promoted as a one-time application, tar-like black, rubberized or waxy beige – controls rust by covering it up. The thicker the metal, the longer it works. Most people fooled long enough for the warranty to be gone. Also used as a temporary cover up for older vehicles.

### Type 2 – Check or Block Rust?

Typical annual oil spray – puts rust on hold for a few short weeks. Product drips off or dries out quickly. Somewhat effective, but too messy for today's technologically advanced vehicles and urban living.

## Are Manufacturers concerned about Corrosion?

You bet they are! Especially when it comes to liability!

Auto manufacturers know how important it is to be Corrosion FREE. That's why they use gold sensors for the air bags that protect you in a collision. Gold contacts keep you and your family safe from an electrical malfunction due to corrosion.



What about all the other sensors and electronic devices in new vehicles? Obviously they can't all be made of gold. But the

Corrosion FREE program can protect and keep them Corrosion FREE. That's why we say:

**"Corrosion FREE ....Good as GOLD.....because it's Corrosion FREE."**



## Today's vehicles are better built – So... Do I still need Rustproofing?

Temperature changes from cold to hot... freezing and thawing is devastating to the seams and spot welds of a vehicle. Trapped moisture freezes and the expansion of the crevice ruptures the paint and creates a cavity that only needs the warm sun to cook the rot. In Canada and Northern USA, the answer is a definite YES you need rustproofing!

Corrosion FREE protects your vehicle against damage caused by severe temperature changes, acid rain and winter driving conditions.

It actually terminates rust and corrosion in all metals, it protects vinyl and plastic surfaces from UV rays and improves the function of moving parts through lubrication.

Today's vehicles are high tech, very expensive and worth keeping longer! Timely maintenance with Corrosion FREE's clean clear approach to rustproofing is essential for long term protection.

**Corrosion FREE – because....  
"Rust is not a thing of the past."**

**CORROSION  
FREE**

## Corrosion Free leads the way!

At Corrosion FREE, our people have over 40 years of experience in vehicle appearance care. We pioneered the annual oil sprays in the seventies, leading the way for a whole industry of 'wannabe copy cats'. Again in the 90's we led the way in the development of clean environmentally friendlier and technologically advanced processes to help vehicle owners and fleet operators maintain the appearance of today's expensive vehicles.

At a Corrosion FREE Zone, your vehicle receives the "in depth protection" of Formula 3000 with CSC850. It's so good that our long-term customers in Newfoundland and Nova Scotia, where salt is a year round problem, have named it the **Cure for Rust™!**

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## Why Corrosion FREE is the BEST!

It's clean, it's clear and drip free. You can be confident it works because it's a "see through" formula. It actually creeps and penetrates without dripping. A very important feature for protecting seams and crevices.



It's much better than dealer applied or manufacturer's rustproofing because it maintains the 'factory new look' beyond the manufacturer's warranty

period. Not only does it prevent body panel rust perforation, it also saves hundreds of dollars in repairs to fuel lines, fuel tanks, emergency brake cables and brake lines, items not covered by aftermarket or manufacturers' warranties. New vehicles 1 and 2 model years old receive the full benefits of the Corrosion FREE Beyond the Future Warranty. (See Warranty for Details)



At Corrosion FREE, we take our commitment to your vehicle seriously. Not only did we develop the formula, but we also design and manufacture the special equipment to apply the product. You have the assurance of a thorough treatment in all the hidden areas requiring protection.

**Quality Control** – Every container is monitored for the amount of chemical used on each and every vehicle.

Our computerized **Customer Reminder** and tracking system reminds you to come back for future applications.



## Protection with a focus on APPEARANCE, SAFETY and HUGE SAVINGS

Due to the extensive use of galvanized metal and plastics, your vehicle has a greater resistance to rust.

However, most new vehicles show small signs of rust when they are unloaded off the trucks at new car dealers. Don't be surprised! During assembly, your vehicle is subjected to thousands of spot welds. In the metal stamping process to form seams and bends the protective coating is damaged. This allows rust to start in the crevices of those seams.

Our extreme temperatures, from deep freeze to high heat and humidity, play havoc with metal seams. To make matters worse, just add a little salt and calcium from our roads and your vehicle will quickly show signs of aging.

Rust and Corrosion, when either take hold, undermine the structural integrity and negatively affect the overall appearance to the extent they reduce both the value and life of the vehicle.

## What we do and Where we do it!



### Corrosion FREE gives your vehicle the ability to fight back.

**Corrosion FREE** is designed to penetrate the seams and crevices. It eliminates moisture and maintains a dry Arizona-type condition in the inner panels. That's why vehicles don't rust in the Arizona desert.

And **Corrosion FREE** rustproofing is effective on all vehicles, new, used and antique.

Unlike oil spray applications, **Corrosion FREE** has the ability to cling to the metal, even in high pressure car washes.

The low cost of a **Corrosion FREE** treatment makes a lot of sense and gives customers peace of mind.

Take control of your vehicle's destiny by choosing any one of Corrosion FREE's low cost protection programs:

- U** **The UnderBody Rust Cure (U) Package**  
Protects wheel wells, unibody or solid frame, fuel tank, fuel and brake lines.
- E** **The Essentials Rust Cure (E) Package**  
Protects all the items in the (U) Package PLUS all door bottom seams, outer wheel well lips, hood, trunk lid and tailgate doors.
- C** **The Complete Rust Cure (C) Package**  
Protects all the items in the (U) and (E) Packages PLUS all body panels, floor pan, power windows, power door locks, hinges, electric regulators, radio antennas & specific treatment of surface rust.



## BEYOND THE FUTURE WARRANTY The Best Warranty in the Industry!

**Corrosion FREE Formula with CSC 850 takes over where other treatments left off.**

Qualified vehicles receive the industry's best and most comprehensive warranty. It's "no holes barred" which means you don't have to wait for a hole for us to react.



The benefits of the **Corrosion FREE** Program even include protection from surface corrosion. **Corrosion FREE** Formula 3000 with CSC 850 makes it all possible.\*

**Corrosion FREE** protects fuel tanks, fuel lines, hydraulic brake lines and emergency brake cables and that's why we can confidently cover these items by our transferable **Beyond the Future Warranty** program.\*

Check the terms of your manufacturer's new car warranty. Don't be surprised to find rust perforation to be limited to just 3 years. On the other hand, examine the terms of our warranty. You will quickly recognize the tremendous benefits made possible by **Corrosion FREE**'s formula and you will welcome the peace of mind offered by this one of a kind warranty.\*

\*Please refer to 'BEYOND THE FUTURE WARRANTY' for specific coverage and exclusions.

**CORROSION FREE**

Just because you  
**Wannakeep it**  
or because you care